

BIOGRAPHY

James Robertson

**VP Strategy & Chief Technologist
Media, Entertainment, Sports,
Hospitality & Venues
Office of the CTO**



James Robertson joined Hewlett Packard Enterprises, Aruba Networking Team (HPE Aruba) at the beginning of 2019 after a successful career in Media and Entertainment where he held numerous Operational, Engineering and C-level roles across multiple disciplines including Infrastructure, Networking, IT Security, Satellite Operations, Broadcast Media, Sports and Digital Transformation - providing the technology that powered most of the global stories and entertainment that have defined our modern era.

James is a hands on leader who has lead teams through significant M&A, R&D, Company Aquisitions and Business Transformations as well as City-sized building and redevelopment projects globally that have unlocked value, enhanced capabilities, pushed technology forward and ultimately driven successful business outcomes.

At HPE Aruba, James serves as part of the Industry Executive Group within the Office of the CTO. This small team of visionary experts have all led complex organizations and have been recognized for their deep technical leadership and business excellence.

James regularly speaks at industry events and leads HPE Aruba's Executive Forums, Technical Advisory Forums and individual strategy sessions with companies and organizations across the globe.

He holds a BSc and MS in Computer Science with specializations in Networking, Security and AI. As part of his undergraduate program, James spent a year as an exchange student at Georgia College where he met his wife and ultimately started his career in Milledgeville upon graduating.

James has also contributed to numerous industry publications, text books, standards research and product development across technology and media over his career and serves as a part time faculty member, student mentor and Board member of the College of Business & Technology at Georgia College.

Originally from the UK, James and his family now live in Atlanta, Georgia.