

Georgia MBA Programs: Pushing Forward

Georgia MBA Programs Offer what Professionals Need to Maximize their Career Success

April 30, 2025 by **Amber Jones Barry**



Program of Leadership: Stephen Craft, dean of Oglethorpe University's Hammack School of Business. Photo credit: Daemion Balzain

Extra letters after a name are never a bad thing. And getting a Master of Business Administration can be a strategic next step in furthering a career by learning new management skills, no matter the field or industry. "Without question, the MBA is the program of leadership," says Stephen Craft, dean of Oglethorpe University's Hammack School of Business. "So if you want to be an entrepreneur, you want to be a corporate leader, you want to be someone who demonstrates your seriousness in your career and your job market, your best bet would be to invest in your human capital through an MBA."

Yet work itself often gets in the way when someone wants to move their career to a higher level. A program that allows flexibility – whether in when classes are offered or how – can make a big difference. To help professionals and executives around Georgia take that leap in a way that's right for them – whether based on time, added benefits or interests – universities across the state are tweaking their MBA offerings to further entice potential students.

Many MBA programs today are part-time models designed for working professionals. Many are structured for self-pacing, allowing students to choose their course load throughout the program (with many opting to take full loads for faster completion), and most incorporate some type of online component for extra convenience.

Just two years into its MBA program, Oglethorpe University in Atlanta is taking a unique approach to hybrid instruction through what it calls a "login/drop in" format. "Classes meet live and in person in the classroom, and students can come and sit in that classroom and participate," says Craft, "but they're also simulcast, so they can participate from anywhere they have broadband access." And students don't have to stick with one format or the other. One day they may want some face-to-face interaction and another they may need to attend online due to travel or other obligations.

The program also offers a unique way for students to catch up if they did not take any prior business-related courses. MBA Bootcamp is a self-paced online experience; the non-credit orientation is held before classes begin. Its goal is "to give a student the language of business," says Craft. As such, it's a requirement for students coming in without business-related coursework, but it's an optional refresher for those who have previous schooling in business-related classes.

For optimum flexibility, it's possible to get virtual-only access to an MBA education through WebMBA, which offers students the benefits of state institutions working collectively. The online program, which has been named a "best buy" by GetEducated.com, is jointly run by seven University System of Georgia universities (more specifically, their colleges of business): Augusta University, Columbus State University, Georgia College & State University, Georgia Southern University, Kennesaw State University, University of West Georgia and Valdosta State University. Program graduates receive a degree from their choice of any one of the seven schools.

MBA PROGRAMS IN GEORGIA

Albany State University
College of Business, Education
and Professional Studies,
Albany

Augusta University
James M. Hull College of Business,
Augusta

Berry College
Campbell School of Business,
Mount Berry

Brenau University
College of Business and Mass
Communication,
Gainesville

Clark Atlanta University
School of Business Administration,
Atlanta

Clayton State University
College of Business,
Morrow

Columbus State University
Turner College of Business,
Columbus

Emory University
Goizueta Business School,
Atlanta

Georgia College and State University
J. Whitney Bunting College of
Business and Technology,
Milledgeville

Georgia Institute of Technology
Scheller College of Business,
Atlanta

Georgia Southern University
Parker College of Business,
Statesboro

Georgia Southwestern State University
College of Business and Computing,
Americus

Georgia State University
J. Mack Robinson College of Business,
Atlanta

Georgia WebMBA
Seven University System of Georgia schools,
webmbaonline.org

Herzing University
Atlanta

Kennesaw State University
Michael J. Coles College of Business,
Kennesaw

Mercer University
Stetson-Hatcher School of Business,
Atlanta

Morehouse School of Medicine
Division of Business Administration
and Economics,
Atlanta

Oglethorpe University
Hammack School of Business,
Atlanta

Piedmont University
Walker School of Business,
Demorest

Reinhardt University
McCamish School of Business & Professions,
Waleska

Savannah State University
College of Business Administration,
Savannah

Shorter University
Robert H. Ledbetter College of Business,
Rome

Thomas University
Thomasville

University of Georgia
Terry College of Business,
Athens

University of North Georgia
Mike Cottrell College of Business,
Dahlonega

University of West Georgia
Richards College of Business,
Camellton

Valdosta State University
Harley Langdale Jr. College of Business
Administration,
Valdosta

Wesleyan College
Macon