

# Rural Studies Institute to launch database on rural counties' greatest assets

**Kathy Holland**

*Interim Executive Director*

Georgia College's  
Rural Studies Institute  
(RSI) recently earned  
Georgia Tech's Center for  
Rusticable Communities  
Research and Education  
(RCRE) a sister title of  
Baldwin County's national  
associates and parks.

The Rural Studies  
Institute was established  
in January 2008 to

study rural communities and identify opportunities that support their self-sufficiency. RSI influences both students and the general public in areas that impact the future of rural communities.

"A central part of RSI's mission is to provide transformation learning experiences through short-term work, opportunities and student

internships. These opportunities allow students to apply their knowledge while contributing to community-based solutions," said RSI Executive Director Dr. Venessa Womack.

This year, student interns representing Georgia College & State University, the University of Georgia, and Georgia Tech spent the summer building a database for

RSI that focused on natural amenities in Middle Georgia rural communities.

The database is a starting point for collecting and presenting the "unique" features and topography in the rural regions. It will also highlight business and tourism opportunities to diverse local businesses, small public facilities and artistic programs and other features in rural communities throughout Georgia.

"We are aiming to use this database to assist regional planning and to facilitate community-based approaches, including the use regional strategies to bring people to these rural communities," Womack said.

The three student interns involved in the database were present at the Baldwin County ribbon-cutting and represented RSI and RCRE. The RSI intern was sponsored by the Partnership for Innovation-innovation program and another student for RCRE was sponsored by the Mississippi Communities

United for Prosperity.  
"Our initial idea was to include Major River Pollution Control, Community Study Parks, and County Management Center topics. The database provides study material with 40 tabs on the county," Womack said.

"We focused on the forward project, we be and Community Data participated in the visit along with the mayor," said Womack. "The visit was the first of many meetings to come and I look forward to having more discussions with both county and city officials and the general public."

The database used Baldwin County as the core of several rural counties — including Hancock, Wilkinson, Washington, Jones, and Putnam — and identified the natural assets available in these rural Middle Georgia counties. Georgia has two distinct rural county regions within the state, including the Appalachian counties and the Black Belt region. The Appalachian counties are located in North Georgia and the Black Belt

counties are in Middle and South Georgia.

"These three areas participated in this high impact learning experience to build a database that will highlight the treasures of the Black Belt region. We wanted to highlight natural amenities," said Womack. "We have been immensely blessed with our natural amenities. We have lakes, rivers, farms, woods, and a community built on a pleasure and outdoor and heart."

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"Counties have challenges but also have numerous opportunities and assets," said Womack. "We are trying to build that County rural communities that are sustainable."