# 2022 Collective Impact Grant Initiative

## Bringing *The Basics* to Communities in Georgia

### APPLICATION

Application must be submitted online through Qualtrics. The link to the Qualtrics application is:

[collectiveimpactapplication](collectiveimpactapplication)

Applications will only be accepted from those who have submitted a Letter of Intent to Apply by March 1, 2022. Please submit your Letter of Intent to Apply to galiteracy@gcsu.edu.

Completed application should be submitted to the Sandra Dunagan Deal Center for Early Language and Literacy no later than 5pm on March 21, 2022.

**\*\*\*We strongly recommend completing the application in a Word document before completing the online application.**

**SECTION I: APPLICANT PROFILE:**
*Primary and secondary contacts should be co-leads on the application. These will be the first points of contact for application questions and updates on application status. Enlisting dedicated backbone/lead personnel is essential to the implementation of The Basics principles and strategies.*

Project Title: The Basics _____ ie. *The Basics Chattahoochee Valley*

Lead/Backbone Organization:
Lead/Backbone Dedicated Lead Name:
Lead/Backbone Contact Title:
Lead/Backbone Contact Phone:
Lead/Backbone Contact Email:

Secondary Contact Organization:
Secondary Contact Name:
Secondary Contact Title:
Secondary Contact Phone:
Secondary Contact Email:

Name of organization that will serve as fiscal agent for the grant: (may be the same as the lead/backbone organization or different) Fiscal Agent Contact Name:
Fiscal Agent Contact Title:
Fiscal Agent Contact Phone:
Fiscal Agent Contact Email:

Please list 3 cross-sector organizations that are partners in this collective impact initiative. (Include for each)
Name of Organization
Mailing Address
Point of Contact:
     Title:
     Phone:
     Email:

## SECTION II: REQUEST
*The purpose of this section is to describe bringing The Basics principles and strategies to your community and how results will be measured. Prior to completing the application, review the following information to learn more about The Basics principles and strategies.*

https://thebasics.org/
https://unitedwayofthecv.org/the-basics/;
https://agi.harvard.edu/projects/First%20Report%20on%20The%20Basics%20Campaign.pdf
https://getgeorgiareading.org/
https://galiteracycenter.org/

**Request Amount** *(amount should not exceed $25,000):*

**Statement of Need:**
Please respond to the following questions.

Describe your community's social and economic demographics (1,000 character limit).

Is your community implementing a strategy to address the four pillars of the Get Georgia Reading Campaign (Language Nutrition, Access, Positive Learning Climate, Teacher Preparation and Effectiveness)? Yes or No

Is *The Basics principles and strategies* an appropriate approach to address at least three of the four pillars of the Get Georgia Reading Campaign to support social emotional, and cognitive development of children from birth to age 3 your community?
Yes or No
Briefly explain why or why not? (1,000 character limit)

Do the pre-conditions for *The Basics principles and strategies* success exist? Yes or No
Briefly explain why or why not? (1,000 character limit)

Are the nuts and bolts for *The Basics principles and strategies* already in place? Yes or No
Briefly explain why or why not? (1,000 character limit)

**Please respond to the following items related to The Basics principles and strategies description, Get Georgia Reading Pillars, partner roles and partner engagement, communication plan, measuring impact, and sustainability.**

Describe the use and implementation of *The Basics* principles and strategies. The description should include: a shared understanding of the problem and a joint approach to solving it through agreed upon actions through *The Basics* principles and strategies (**Common Agenda**), justification for the approach including background information, research or evidence-base, and community and/or population demographic data. (1,000 character limit)

Describe *The Basics* principle and strategy that will be used to address at least three of the four pillars of the Get Georgia Reading Campaign. (1,500 character limit) for each strategy description.
Pillar #1 Language Nutrition
*The Basics* Principle and/or Strategy:
Pillar #2 Access
*The Basics* Principle and/or Strategy:
Pillar #3: Positive Learning Climate *The Basics* Principle and/or Strategy:
Pillar #4: Teacher Preparation and Effectiveness *The Basics* Principle and/or Strategy:

Provide a list of partners included in the project including for each:
-The partner's role
-How partner will contribute to the project's success (**Mutually Reinforcing Activities**)
-Why this partner is uniquely qualified to impact the issue

- Commitment letter from each partner

Please address the plan for sustaining partner engagement. Indicate which organization will serve as the backbone for the entire project and coordinate participating organizations and agencies (**Backbone Support**). (750 character limit)

Describe the project's plan for consistent and open communication as this is needed across the many layers to build trust, assure mutual objectives, and appreciate common motivation (**Continuous Communication).** (750 character limit)

**In this section, please identify the critical goals and agreed-upon indicators of success that must be achieved in order to be successful.**
Outline the plan for implementation which should include a timeline indicating when pertinent activities of *The Basics* will occur. (1,500 characters)
Here you will upload your completed Goals Table in the online application. Goals Table is available to download in the online application and will also be sent by email. (see example below)

| Goals | Measurable Indicator of Success | How to Measure | Schedule (when to collect data) |
|---|---|---|---|
| Example #1: Provide low-income students of Georgia access to books | By the end of the year, grantees will submit records of how many books are:<br>- Given away<br>- Loaned through lending libraries<br><br>as a result of their summer literacy initiative | Number of books given away per grantee<br><br>Number of books loaned/checked out per grantee | Quarterly<br><br><br>Quarterly |
| Example #2: Solicit participant reaction from children and parents | By the end of the year, 100% of involved children and parents will be surveyed about their satisfaction with the summer literacy initiative | Results of child(ren) survey<br><br>Results of parent survey | End of year<br><br>End of year |
| Project Goal #1: | | | |

| Project Goal #2: | | | |
|---|---|---|---|
| Project Goal #3: | | | |

Describe how you will collect data and measure results consistently across all partners (*Shared Measurement)*. (750 character limit)

Is this project a part of an ongoing or larger initiative? If so, please describe successes and challenges to date. (1,000 character limit)

Has this initiative received resources – financial or otherwise – from other sources? If so, please provide resource, amount (if applicable) and source (1,000 character limit).

Please describe the plan for leveraging and sustaining this project. (1,000 character limit)

**SECTION III: BUDGET** *(Please attach the most recent copy of your organization's audit or audited financial statements)*

**Request Amount:**

**Budget Narrative:** (750 character limit)

**Detailed Budget:**

Here you will upload the completed Budget Worksheet in the online application. The budget worksheet is available to download in the online application and will also be sent by email.

Here you will upload the most recent copy of the fiscal agent's audit or audited financial statements.

**SECTION IV: ACKNOWLEDGEMENT**
*By typing my name below (in the online application), I assert that the information given in this application is accurate and complete to the best of my knowledge. By authorizing this application, I attest to the accuracy of this data and agree to the responsibility of managing this project if the grant is awarded.*

Name:
Title:
Organization: