

Resume or Curriculum Vitae

Marcus S. Cox, Ph.D.

*Associate Dean, Graduate Programs and Summer School
Director of the Center for Continuing Studies and Distance Education*

Professor of History
Xavier University of Louisiana

CONTACT INFORMATION:

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EDUCATION

Ph.D. Northwestern University

M.B.A. The Citadel

M.A. Southern University and A&M College

B.S. Southern University and A&M College

Specialization

African American History

Marketing

History

Marketing

POST-DOCTORAL / CONTINUING EDUCATION

Harvard University, Graduate School of Education

Harvard Institutes for Higher Education Management Development Program, 2007

Academic Impressions

Advanced Leadership Development in Higher Education. Three-day intensive leadership development and training which includes a 360-degree assessment evaluation. Beaver Creek, CO, June 2019.

ACADEMIC ADMINISTRATIVE EXPERIENCE:

Associate Dean, College of Arts & Sciences, Xavier University of Louisiana Responsibilities include the oversight, promotion, development, and enhancement of all existing and future graduate and continuing education programs. The Associate Dean of the College of Arts & Sciences also serves as Director of the Center for Continuing Studies and Distance Education (CCSDE). The CCSDE is charged with developing certificate programs, workforce related workshops and personal enhancement courses for non-traditional, adult learners, and military and veteran student populations. The coordination and management of Summer School is also a responsibility of the Associate Dean. May 2016 – present.

Associate Dean, Citadel Graduate College, The Citadel Military College of South Carolina.

The position also required the creation of operational policies relating to the recruitment and retention of students, the formation of effective assessment, budgeting, and customer service policies, and a collaborative effort and coordination with administrators and faculty to expand and enhance course offerings designed for graduate, non-traditional, adult learners, and military and veteran student populations. January 2013 – May 2016.

Assistant Dean of the School of Humanities and Social Sciences, The Citadel Military College of South Carolina. Responsibilities include strategic planning; state and community outreach;

faculty recruitment; and promotional initiatives to enhance facilities, diversity among faculty and students, awareness of programs and services among students, alumni and the community, 2007-2013.

Founding Director, African American Studies Program, The Citadel Military College of South Carolina. Administrative duties include: coordinate programming initiatives relevant to African American Studies and multiculturalism; including lectures, conferences, performances, and exhibits; establish strong ties between the program and other University departments and community-based education initiatives; curriculum development, securing outside funding (writing grants), promotion and publicity; organizational leadership; and teaching courses in the program, The Citadel 2004-2013.

Research and Grants Compliance Officer, Office of Grants Administration and Sponsored Programs, The Citadel Military College of South Carolina. Responsibilities include developing, maintaining, and revising policies and procedures related to grant compliance. The Research and Grants Compliance Officer will also collaborate with the grants office and staff members related to grants to ensure all phases of the grants are achieved, including pre-award and post-award protocols, including financial management. July 2013- October 2014.

PUBLICATIONS

BOOKS

Segregated Soldiers: Military Training at Historically Black Colleges in the Jim Crow South. Baton Rouge: Louisiana State University Press. 2013.

CURRENT PROJECT

Current book project documents the life and contributions of several local unknown civil rights activist in rural Alabama who were military veterans that although were non-violent supporters of the civil rights movement, viewed non-violence *only* as a tactic and not a way of life. In fact, many of them supported armed self-defense activism in the face violence and death threats.

ARTICLES / BOOK CHAPTERS

“The Double V Victory: African Americans on The Home Front During World War II.” *Public Broadcasting Service History series American Experience*, Forthcoming.

"African Americans during WWII: An Overview." *America in World War Two: Oral Histories and Personal Accounts*. 2019. Accessed May 10, 2019.

<http://www.americainworldwartwo.amdigital.co.uk/Explore/Essays/Cox>

“War and Warriors,” in Maggi Morehouse, ed., *The Routledge Handbook of the American South*, New York: Routledge, 1 edition (July 28, 2017): 84-99.

“Liberty for Every Slave: African American Military Service, 1641-1783,” in Christos G. Frentzos and Antonio Thompson, eds., *The Routledge Handbook of U.S. Diplomatic and Military History*,

New York: Routledge, 2015: 121-129.

"Professional Success in the Cradle of the Confederacy," in Vernon L. Farmer and Evelyn Shepherd-Wynn, eds., *Voices of Historical and Contemporary Black American Pioneers: Education, Social Sciences and Humanities, Volume IV*. Santa Barbara, CA: Praeger, 2012: 129-134.

"We Are All Louisianians and by That Sign All Americans': Negro Defense Training, Leadership, and War Activities at Southern University During World War II. *Louisiana History*. Volume XLVIII, Number 4, Fall 2007: 413-440.

"Keep Our Black Warriors Out of the Draft": The Vietnam Antiwar Movement at Southern University, 1968-1973. *Educational Foundations*. Volume 20, Numbers 1-2, Winter-Spring 2006: 123-144.

"Soldiering For Uncle Sam:" Black Higher Education, Wartime Support and Military Training in Louisiana. *The International Journal of Africana Studies*. Volume 11, Number 2, Fall/Winter 2005: 188-203.

BOOK REVIEWS

"Shelter in a Time of Storm: How Black Colleges Fostered Generations of Leadership and Activism." By Jelani M. Favors, The University of North Carolina Press, 2019. *North Carolina Historical Review*, Forthcoming.

"World War II and American Racial Politics: Public Opinion, the Presidency, and Civil Rights Advocacy." By Steven White, Cambridge University Press, 2019. *The American Historical Review*, March 2021.

"An We Ob Jubilee: The First South Carolina Volunteers." By John Saucer, Arcadia Publishing, 2019. *Civil War Book Review, Louisiana State University Press*, Winter 2020, Article 13.

"Doris Miller: Pearl Harbor and The Birth of the Civil Rights Movement." By Thomas W. Cutrer and T. Mitchell Parrish. *World War II Magazine / American History Magazine*. Volume 33, Number 3, October 2018: 74-75.

"The Lost Eleven: The Forgotten Story of Black American Soldiers Brutally Massacred in World War II." By Denise George and Robert Child. *World War II Magazine/ American History Magazine*, Volume 32, Number 4, October 2017: 68-69.

"Let Us Fight as Free Men: Black Soldiers and Civil Rights." By Christine Knauer, Philadelphia: University of Pennsylvania Press, 2014. *The Journal of American History*, (2015) 101 (4): 1310-1311.

"Freedom by the Sword: The U.S. Colored Troops, 1862-1867." By William A. Dobak. Washington, DC: Center of Military History, United States Army, 2011. *Journal of the Illinois* 5

State Historical Society, Autumn/Winter 2013, Volume 106, No. 3-4.

“War! What Is It Good For?: Black Freedom Struggles and the U.S. Military From World War II to Iraq.” By Kimberly L. Phillips. Chapel Hill, NC: University of North Carolina Press, 2012. *Political and Military Sociology: An Annual Review*, Spring 2013, Volume 40.

“America’s Historically Black Colleges and Universities: A Narrative History from the Nineteenth Century into the Twenty-first Century.” By Bobby L. Lovett. Macon, GA: Mercer University Press, 2011. *Journal of Southern History*, November 2012, Volume LXXVIII, Number 4.

“The Education of a Black Radical: A Southern Civil Rights Activist’s Journey, 1959-1964.” By D’Army Bailey. Baton Rouge: Louisiana State University Press, 2009. *Louisiana History*, Summer 2012, Volume LIII, Number 3.

“How The South Joined The Gambling Nation: The Politics of State Policy Innovation.” By Michael Nelson and John Lyman Mason. Baton Rouge: Louisiana State University Press, 2007. *Louisiana History*, Fall 2009, Volume L, Number 4.

“The African American Experience in Vietnam: Brothers in Arms.” By James E. Westheider. Lanham, MD: Rowman & Littlefield Publishers, Inc., 2008. *The Journal of Military History*, October 2008, Volume 72, Number 4.

“Black, White, and Olive Drab: Racial Integration at Fort Jackson, South Carolina, and the Civil Rights Movement.” By Andrew H. Myers. Charlottesville: University of Virginia, 2006. *The Journal of Military History*, April 2007. Volume 71, Number 2.

"The American Foreign Legion: Black Soldiers of the 93d in World War I." By Frank E. Roberts. Annapolis, MD: Naval Institute Press, 2004. *The Journal of Military History*, April 2005, Volume 69, Number 2.

"A Regiment of Slaves: The 4th United States Colored Infantry, 1863-1866." By Edward G. Longacre. Mechanicsburg, PA: Stackpole Books, 2003. *The Journal of Military History*, July 2003, Volume 67, Number 3.

FUNDRAISING ACTIVITIES

Xavier University of Louisiana, Center for Continuing Studies and Distance Education \$30,000 Expansion Grant, from the Sanford Institute of Philanthropy to deliver seminars and workshops to support the sustainability of the nonprofit sector. October 2018.

Xavier University of Louisiana, Center for Continuing Studies and Distance Education \$100,000 Startup Gift, from the Sanford Institute of Philanthropy to deliver seminars and workshops to support the sustainability of the nonprofit sector. The Sanford Institute of Philanthropy offers a turnkey model, complete with marketing, curriculum and train the trainer processes. The program is a non-academic credit offering that is Certified Fundraising Executive (CFRE) accredited. January 2017.

African American Studies Program \$5,000 Gift from *Citadel Alumnus, Donald J. Doody* to support and fund the expenses of Guest speaker, Norman Seabrooks, the first African American cadet to play football in the history of the Citadel in 1969. September 2010.

African American Studies Program \$15,000 Gift from *General Electric Company* to fund the African American Studies Program's speakers' bureau and lecturers in the promotion of diversity and multicultural affairs and program related activities at The Citadel, February 2009.

African American Studies Program \$81,000 Grant, from the *Jesse Ball duPont Religious, Charitable and Educational Fund* to support campus initiatives and community outreach activities associated with the African American Studies Program, which include formal partnerships with the Boys & Girls Club of the Trident Area, the YWCA of Greater Charleston, Inc., and area high schools located throughout Charleston County, November 2004.

AWARDS

African American Community Service Award, Sponsored by The Intercollegiate Black History Month Consortium, Dr. Martin Luther King Day Program, January 17, 2006.

Alpha Man of the Year, Sponsored by Beta Kappa Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. Alpha Phi Alpha has initiated over 175,000 men into the organization and has been open to men of all races since 1945. Alpha Phi Alpha evolved into a primarily service organization and has provided leadership and service to Black America since the 1930s. December 2004.

Rookie of the Year Teaching Award, First-Year Experience Course (Citadel 101), Communication Across The Curriculum, Fall 2002.

TEACHING EXPERIENCE

Xavier University of Louisiana, New Orleans, Louisiana.
Professor of History, May 2016 – present.

The Citadel: The Military College of South Carolina, Department of History, Charleston, South Carolina.

Professor of History, African American history, The Modern Civil Rights Movement, African American Military History and Western Civilization, August 2013 – May 2016.

Associate Professor of History, 2007-2013.

Assistant Professor of History, 2001-2007

Trident Technical College, Charleston, South Carolina

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston and Dorchester counties. An open-door institution of higher education, the college serves approximately 17,000

traditional and nontraditional curriculum students who have a wide variety of educational goals, from personal enrichment to career development to university transfer.

Adjunct Professor, American history to 1877 and Western Civilization to 1689.
2015 – 2016.

Columbia College, Columbia Missouri

Columbia College is a private, non-profit, coeducational Liberal Arts and Sciences College. More than 3,500 students attend the day and evening programs, both located in Columbia, Missouri. Through its network of campuses in 34 nationwide locations, as well as the main campus in Columbia, Missouri, and a robust online campus the college serves more than 30,000 students annually. In addition to offering associate and bachelor's degrees, the college also offers masters degrees at the home campus in Columbia, Missouri, and at selected extended campuses, as well as online.

Columbia College – Joint Base Charleston – Naval Weapons Station, Goose Creek, South Carolina. **Adjunct Professor**, American history to 1877 and American history since 1877.
2012 – 2013.

Southern University and A&M College, Department of History, Baton Rouge, Louisiana.

Adjunct Professor, African American history survey, 2000-2001.

Upper-level undergraduate course providing an overview of African American history: From the Transatlantic slave trade to the post-Cold War period. Undergraduate course for first year students focusing on the ancient world to the early modern era of world history.

Instructor, American history, 1997.

Undergraduate course for second year students majoring in history or education. The course examined American history: From Reconstruction to the post-Cold War period.

Instructor, World Civilization, 1993-1994.

Two sections of World Civilization for first year undergraduate students focusing on the ancient world to the early modern era and the modern era through the twentieth century.

COURSES TAUGHT

African American history to 1865

African American history since 1865

African American Military history

African Americans and the Cold War

Black Issues in Contemporary America

Civil Rights and Social Justice in the Post-World War II Era

Critical Issues in Race and Criminal Justice

History of the African American Soldier

History of Race, Crime, and Punishment in America

Introduction to African American Studies

Modern Civil Rights Movement

Race Relations between America's World Wars
 Race Relations during World War II
 Social Movements of the Vietnam Era (Live and Online Courses)
 U.S. Home Front during World War II
 U.S. History Survey
 U.S. History since 1945 (Live and Online Courses)
 Western Civilization to 1740
 World Civilization

FELLOWSHIPS

Faculty Administrative Fellow, designated by the Provost and Dean of the College. The two-year program consisted of 'basic training,' shadowing, mentoring, and special seminars (e.g. the Harvard Management Development Program), as well as other aspects that will help prepare the fellow for further administrative responsibilities, The Citadel, August 2005.

The George C. Marshall/Baruch Fellowship are given to encourage doctoral or postdoctoral research in 20th-century U.S. military or diplomatic history and related fields. The fellowships are administered by the George C. Marshall Foundation – a non-profit, non-governmental institution – and generated from a gift provided annually by the Baruch Family Foundation of Encino, California. Summer of 2001.

Minority Faculty Development Fellowship was awarded to eligible graduate students interested in pursuing a career as a faculty member in Higher Education. The award, which funded four years of tuition and a stipend, was sponsored by a federal government program and Northwestern University, 1995.

ACADEMIC AND PROFESSIONAL SERVICE

Peer Review Reader, "The Crime Control Enterprise and Its Workers" and "Punishment, Sentencing, and Imprisonment" Chapters in *Class, Race, Gender and Crime*. By Gregg Barak, Paul Leighton, and Allison Cotton, Rowman & Littlefield Books.

Peer Review Reader, *Infinite Hope: The Autobiography of an Artist at War, to Peace*. A Caitlyn Diouhy Book, Simon and Schuster Publishers, March 2019.

Peer Review Reader, *Competent Counsel: Thurgood Marshall, the Black Press, and the Alexandria Soldiers' Rape Trails* (article submission). Louisiana History, January 2019.

Peer Review Reader, *Khaki Globes Trotters: African American Soldiers and Their Military Migration during World War II* (Manuscript Proposal). University of Nebraska Press, September 2018.

Member, Louisiana Council of Graduate Deans, 2016-2018

Peer Review Reader, *Yes, Lord, I Know the Road: A Documentary History of African Americans in South Carolina, 1526-2008*. University of South Carolina Press, 2017.

Peer Review Reader, *All for Equal Rights: Black Lawyers in South Carolina, 1868-1968*. University of South Carolina Press, 2015.

Peer Review Reader, *We Called It The Band of Brothers: Georgia State Troops, Colored, 1865 – 1905*. University of Florida Press, 2014.

Peer Review Reader, *Excellence Knows No Color: Memories of Black Officers, Unfair Promotion, and Issues of Racial Tension from Integration through the Vietnam Era*. Routledge Publishers, Fall 2011.

Membership Committee, *Southern Historical Association*, 2011-2012.

Peer Review Reader, *The Spirit of An Activist: The Life and Work of I. Dequincey Newman*. The University of South Carolina Press. 2010.

Peer Review Reader. *Chinggis-Khan*. Pearson-Prentice Publishers, Spring 2009.

Peer Review Reader. *Tightrope: The Life and Times of Willie Jeffries*. The University of South Carolina Press. 2008

Conference Organization Committee, *Conference: Ending the International Slave Trade, A Bicentenary Inquiry*, College of Charleston, March 26-29, 2007-2008.

Peer Review Reader. “*The Way of Christ*”: *Shreveport, Louisiana’s Father Joseph B. Gremillion and Civil Rights in the 1950s*. Louisiana History 2007

President-Elect, South Carolina Council for African American Studies, 2006-2008.

DOCTORAL DISSERTATION COMMITTEE:

Cameron D. McCoy, *Mr. President, What of the Marines?: The Evolution of Montford Point and the Struggle for Legitimacy in Cold War America*. The Graduate School, University of Texas, 2017.

Sarah A. Johnson, *Healing in Silence: Black Nurses in Charleston, South Carolina, 1896-1948*. Medical University of South Carolina, 2007

MASTERS OF ARTS THESIS COMMITTEES:

The Masters of Arts program in History is a joint program with The Citadel Graduate College and College of Charleston Graduate School.

Sheila Harrell-Royce, *Transiting Lives: A Study of Elderly Enslaved Women’s Work, Social*

Values, and Influence on South Carolina and Georgia Plantations. (2014)

Erica Veal, *Charleston's Black Shinning Prince: James Campbell and the Evolution of African American Education.* (2013)

William Sowell, *The Breaking Point: U.S. Soldiers and the Liberation of Dachau.* (2012)

Joi Mayo, *A Beacon Light: Immaculate Conception School's Encouragement of Charleston's Black Middle and Upper Classes.* (2010)

Katherine Jenkins, *Desegregation Not Integration: Charleston County Schools and the Struggle Over Consolidation, 1963-1980.* (2009)

Kayla Foster, *We Cannot Be Still: The Story of Claudia Sanders.* (2008)

Jessica Lanica, *Giving the South the Shock Treatment: Elizabeth Waring and the Civil Rights Movement.* (2007)

Felice Knight, *Portrait of a Community Activist: William "Bill" Saunders and the Black Freedom Struggle in Charleston, South Carolina, 1951-2004.* (2006)

Catherine Ann Fitzgerald, *Lest We Forget!: Women, Monuments', and the Memory of the Civil War in Charleston, South Carolina.* (2003)

COMMUNITY ENGAGEMENT

Featured Speaker, Lunchbox Lecture: World War II Military Service as Civil Rights Activism (Livestream), *National WWII Museum*, February 17, 2021.

Keynote Speaker, Brigadier General (ret.) USAF, Charles McGee: An American Hero and the African American Experience During World War II (Livestream), *Charles McGee House Dedication Ceremony, Columbia College*, December 7, 2020.

Featured Speaker, Growing Your Graduate Footprint: A Conversation for Small College Leaders (Webinar), *Academic Impressions*, October 23, 2020.

Guest Speaker, The History of Mass Incarceration and Police Brutality in the Black Community, Turned Up on the Word Podcast, New Orleans, Louisiana, June 23, 2020.

Guest Speaker, The History of Race, Crime and Punishment in America, Black History Month Celebration, St. Raymond – St. Leo the Great Catholic Church, New Orleans, Louisiana, February 22, 2020.

Interview, The Negro Soldier, <https://www.nationalww2museum.org/war/podcasts/servicecelluloid-podcast>, National WWII Museum, February 12, 2020.

Facilitator and Panelist, *Magnificent Male: Black Male Recruitment Event*. Xavier University of Louisiana, February 26, 2019.

Guest Speaker, *Social Justice in the 21st Century: Black Lives Matter*. Social Justice Workshop sponsored by the Knights and Ladies of Peter Claver, Inc, St. Patrick's Catholic Church, Charleston, SC, September 8, 2018. (Virtual presentation)

Guest Lecturer, *The Double V Campaign during World War II*, Summer Teachers Institute, National WWII Museum, New Orleans, LA, July 25-27, 2018.

Keynote Speaker, *African Americans in the Times of War*, Black History Month Program, Holy Ghost Catholic Church, Opelousas, LA, February 25, 2018.

Moderator and Guest Speaker, *Fighting for the Right to Fight in Louisiana* Panel Discussion, National WWII Museum, February 21, 2018

Guest Speaker, "The Win the War Campaign at Southern University and Black Colleges during WWII," Louisiana and World War II Lecture Series, University of Southeastern Louisiana, February 6, 2018.

Commencement Speaker, *The World is Changing: Go Back to School!* Memorial High School, Port Arthur, Texas, May 26, 2017.

Advisory Board Member, *Learning in the 21st Century: A Strategic Vision of Outreach and Accessibility Task Force*, The National WWII Museum, New Orleans, LA, 2017-2018.

Guest Speaker, *The Crisis of Black Education (Higher)*, Southeast Veterans Healthcare System Hospital, Black History Month Annual Observance, New Orleans, February 2017.

Editorial, *The Importance of Xavier University of Louisiana in Today's Racial Climate*, The Office of Black Catholic Ministries Newsletter, Archdiocese of New Orleans, Forthcoming.

Guest Speaker, *The History of Black Catholics* at the Faith in Action III: Pastoral Plan for the Black Family Workshop sponsored by the Archdiocese of Atlanta, November 2016.

Advisory Committee, Tenth Annual National Conference on Health Disparities Advisory Committee, September 2016.

Panelist, *The Jim Crow Wars: Then and Now – They shall not have died in vain*. Congressional Black Caucus Veterans Braintrust Forum, Washington, DC, September 13-16, 2016.

Chairman, James Island Charter High School, Charleston County School District, Charleston, SC September 2015-2017.

Guest Lecturer, *The Fight for Social Equality in America*, International Visitor Leadership

Program, Women Leaders: Engines of Social Change (South America), Office of Fellowships, The Citadel, Charleston, SC, March 2015.

Panelist, *The Human Experience Exhibit Opening and World War II Writer's Weekend*, Institute on World War II and the Human Experience, Florida State University, Tallahassee, FL, February 2015.

Panelist, *Boyz to Gentlemen Academies and Mentoring Program*, Charleston County School District, Charleston, SC, January 2015.

Panelist, *A Public Conversation about Accountability, Equity, and Diversity in the Charleston County School District*, sponsored by The Links Incorporated and the College of Charleston, January 2015.

Advisory Committee Member, *Boyz to Gentlemen Academies and Mentoring Program*, Charleston County School District, Charleston, SC, October 2014.

Board of Directors, James Island Charter High School, Charleston County School District, Charleston, SC September 2014-2015.

Guest Lecturer, *The Modern Civil Rights Movement and Today*, International Visitor Leadership Program (Italy), Office of Fellowships, The Citadel, Charleston, SC, May 2014.

Fulbright Specialist Roster Candidate, The Fulbright Specialist Program, a program of the United States Department of State Bureau of Educational and Cultural Affairs awards grants to U.S. faculty and professionals approved to join the Specialist Roster in select disciplines to engage in short-term collaborative projects at eligible institutions in over 140 countries worldwide, March 2014.

COLLEGE SERVICE AND COMMITTEES

Dean's Leadership Team, College of Arts and Sciences, Xavier University of Louisiana, September 2018

United Negro College Fund, Career Pathways Initiative Grant, Co-Principal Investigator, March 2018

University Academic Council, Xavier University of Louisiana, 2016.

Technology Advisory Committee, Xavier University of Louisiana, 2016.

Chairman, Graduate Council, Xavier University of Louisiana, 2016.

Chairman, Department Faculty Affairs, The Citadel, 2015.

Title IX Investigator Training, The Citadel, September 2014.

Director of Marketing Search Committee, Office of Marketing and Communications, The Citadel, September 2014.

Criminal Justice Department Faculty Search Committee, The Citadel, February 2014.

Vice-President of External Affairs Search Committee, The Citadel, January 2014.

Citadel Graduate College Awards Committee, The Citadel, September 2013.

President's Enrollment Management Council, The Citadel, September 2013.

Substance Abuse Prevention Coordinator Search Committee, The Citadel, August 2013.

Post-Tenure Review Committee, Department of History, The Citadel, April 2013.
 Curriculum and Instruction Committee, The Citadel, 2011-2013
 Faculty Development Committee, The Citadel, 2010- 2013
Chair, History Department Visiting Professor Search Committee, The Citadel, Spring 2011.
 History Department Curriculum Committee, The Citadel, Fall 2010-2011.
 Westvaco Professorship Selection Committee, The Citadel, Spring 2010.
 College Marketing Advisory Council, The Citadel, Fall 2009-2010.
 History Department Oral History Project Committee, The Citadel, Fall 2009-2010.
 History Department Graduate Studies Committee, The Citadel, Fall 2009.
 Faculty Development Committee, The Citadel, Fall 2009-2011.
 Faculty Council, The Citadel 2008-2009.
Chair, History Department Faculty Affairs Committee, The Citadel 2008-2009.
 History Department Assessment Committee, The Citadel 2006-2008
 History Department Search Committee, The Citadel 2007-2008
 Citadel Black History Month Awareness Committee. 2001-2012
 Conference Vendor Coordinator, Society for Military History Annual Conference. Charleston, SC,
 February 2005
 African American Studies Developmental Student Trip, April 2004.
 The Undergraduate Admissions Faculty Committee, The Citadel 2004-2008
 Conference Coordinator, The Citadel Conference on the Civil Rights Movement in South Carolina,
 March 5-8, 2003
 Faculty Minority Student Recruiter, The Citadel, April 2002-2004
Chair, Black History Month Awareness Committee, 2002-2004
 The Citadel/College of Charleston, Masters of Arts Graduate Committee, 2002-2004
 The President's Committee on Leadership and Ethics, The Citadel 2002
 The Human Affairs Committee, The Citadel 2002-2004
 The Community Relations Committee, The Citadel 2002-2004
 Mentor, African American Faculty and Staff Mentoring Program, 2001-2009
Faculty Advisor, African American Society Student Organization, 2001-2006

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

National Association of Graduate Admissions Professionals
 Phi Alpha Theta, International Honor Society in History
 Black Theological Symposium
 Louisiana Historical Association
 The Association for the Study of African American Life and History
 The American Conference of Academic Deans
 Louisiana Council of Graduate Deans

Cover Letters

August 23, 2021

Search Committee
Associate Provost and Director of The Graduate School
Georgia College and State University
231 W. Hancock Street
Milledgeville, GA. 31061

Dear Search Committee:

It is with great pleasure and excitement that I submit this letter of application for the position, Associate Provost and Director of The Graduate School at Georgia College and State University (GCSU). I am inspired by your motto, *Think Independently – Lead Creatively* and much like GCSU prepares students to become global leaders through engagement that are ready to serve the public good, I am also driven by a strong desire to enlighten individuals in ways that make our world a better place.

I have over 17 years of executive, administrative and leadership experience and accomplishments in higher education, academic programming and fundraising. I have served as a transformative leader with the courage and ability to embrace needed change and create a complimentary vision for success in several inaugural positions that were crucial to institutional success. At The Citadel Military College of South Carolina, I hold the distinction of being the first African American faculty member appointed as a Dean with principal leadership of Evening Undergraduate Studies. I also served the institution in foundational leadership roles such as, Founding Director for the African American Studies Program, Assistant Dean of the School of Humanities and Social Sciences and the first Research and Grants Compliance Officer in the Graduate College. Subsequently, I was hired as Associate Dean of the College of Arts and Sciences with leadership and oversight of Graduate Programs and Summer School and Founding Director of the Center for Continuing Studies and Distance Education at Xavier University of Louisiana. These experiences have prepared me for serving as Associate Provost and Director of The Graduate School and will allow me the ability to employ the knowledge and skills required to expand GCSU's mission to prepare students for professional advancement, academic and civic learning and embrace inclusivity through diversity.

As a higher education administrator, I have taken the initiative to raise nearly a quarter of a million dollars in grants and gifts to fund various programs and activities. I successfully manage annual operations, marketing and grant budgets in excess of \$200,000, develop academic curricula, online learning programs and outreach strategy, while overseeing numerous undergraduate and graduate degree and non-degree programs, strategic partnerships and a significant strategic action plan to recruit and retain students. Under my leadership, The Citadel Graduate College strengthened partnerships with community and technical colleges throughout South Carolina and added three new 2+2 degree completion academic evening programs. Over the last five years at Xavier University of Louisiana, I have increased graduate enrollment by over 80% and summer school enrollment by nearly 30%, generating additional revenue for the university. I also

developed academic certificate programs in *Entrepreneurship, Health Communications, Spanish for Health Professions, Food Studies, Digital Humanities* and *Equity and Social Justice* and spearheaded the development of three graduate programs in *Public Health Sciences, Speech Language Pathology* and *Curatorial Studies and Exhibition Management* in the Art Department. To market and promote these programs, I created a marketing plan and worked in collaboration with faculty, enrollment management, marketing and communications and contract digital marketing and advertising agencies. Therefore, I am confident that I can successfully contribute to the development of innovative quality academic programming while addressing the social and economic viability of the region and community.

I believe my education and prior experience have prepared me well to be successful as Associate Provost and Director of The Graduate School. In addition to earning a business marketing degree from Southern University (Baton Rouge, LA) and doctorate degree in African American history from Northwestern University (Evanston, IL), I received a master's degree in business administration from the Tommy and Victoria Baker School of Business at The Citadel (Charleston, SC). I decided to pursue an advanced business degree because there is a greater need for higher education administrators to be proficient in strategic planning, budgeting systems, accountability, and generating revenue. I also received a certificate of completion from the Harvard University Graduate School of Education's Professional Education Management Development Program. My professional strengths also include a strong business acumen with the ability to perform a marketing analysis, develop a business plan and prepare articulation agreements and memoranda of understanding with academic and corporate entities, state and federal agencies. In addition, I am experienced in creating a new graduate student orientation, graduate information sessions, writing academic publications that include academic policies, procedures and a Graduate School handbook to ensure achievement of high standards and compliance.

My marketing and business education and professional experience also gives me the unique ability to oversee graduate student recruitment and enrollment trends at the university, develop a successful academic marketing strategy and campaign to improve GCSU's regional reputation and awareness among community partners as well as familiarity as a preeminent public liberal arts institution. Brand awareness and effective marketing are crucial elements of future institutional success and academic sustainability with the potential to expand enrollment, attract resources and enhance visibility. Additionally, I have experience and knowledge with accreditation compliance, academic self-evaluation and site review procedures and served on several campus accreditation review teams such as, the Teacher Preparation Inspectorate Site Visit Review (TPI), Council For Accreditation of Education Preparation (CAEP), Council on Academic Accreditation in Audiology in Speech Language Pathology (CAA) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Reaccreditation Site Visit Team.

Throughout my career I have achieved a national level of recognition which has led to interviews by national and international media outlets such as the *British Broadcasting*

Company, Stars & Stripes American Military Newspaper, National Public Radio, and dozens of state and local newspapers throughout the Deep South. I also have made numerous presentations and served as a guest lecturer throughout the United States to audiences interested in criminal justice reform on topics such as *Social Justice in the 21st Century: Black Lives Matter, The History of Mass Incarceration* and *The History of Race, Crime and Punishment in America*. In the current social and political climate when there is such an urgent need for all Americans to embrace diversity and inclusion, it would give me great pleasure to contribute ideas to the curriculum or offer courses that will help GCSU students *be the answer* to the challenges that millions of Americans face through social inequality. I am confident that my experience could facilitate integration of new, diverse insight into areas of academic and public programming that could advance greater campus, community and national understanding of social justice, racial equity and disparities that are reflected in wealth, education, health care, housing and the environment.

I also achieved great success promoting military service and training throughout my career and have the ability to develop programs, attract resources and strengthen partnerships with Robins Air Force Base, Fort Benning and U.S. Department of Defense. Upon arriving to New Orleans, I quickly worked to establish myself as an active supporter of the military and veteran communities through a host of successful initiatives. In 2017, I organized Xavier's first Annual Military Community Appreciation Networking Luncheon to bring students, active-duty personnel, veterans, military non-profit organizations and city leaders together to honor military service men and women and strengthen networks to better serve those who serve our nation. Keynote speakers and guests include, Lieutenant General (ret.) USA, Russel Honore, Rear Admiral (ret.) USCG, Stephen Rochon, Major General (ret.) USAF, Mark Brown, Major General, USA, R. Scott Dingle, Commanding General, US Army Medical Corps and many others. Moreover, I hosted the Marine Corps Leadership Seminar for JROTC and ROTC cadets, active-duty military personnel and military veterans and I partnered with the Louisiana State Department of Veterans Affairs to establish one of the first Louisiana Student Veterans Resource Center (LaVetCorps) to help veterans returning from active-duty military service to successfully transition home to college and their local community. Recently, I am proud and also honored to receive an appointment from the U.S. Department of Veterans Affairs as a member of the Veterans' Rural Health Advisory Committee charged with advising the U.S. Secretary of Veteran Affairs on ways to improve and enhance access to health services for veterans residing in rural areas.

Although the vast majority of my attention and focus is currently devoted to leadership duties, I continue to find time to advance my research and scholarship while serving as Associate Dean. Thus, I am the author of over two dozen peer-review journal articles, book chapters, and reviews on the subject of African American civil-military history, the Civil Rights Movement, and the history of military training programs at black colleges and universities. I am also the author of *Segregated Soldiers: Military Training at Historically Black Colleges in the Jim Crow South* (LSU Press, 2013). My current book

project of which I am currently writing, documents the life and contributions of several unknown local civil rights activist in Louisiana and Alabama who were military veterans. I hope to inspire young Americans today with this story of sacrifice, bravery and servant-leadership in local communities throughout the Deep South and demonstrate that the fight for racial justice and equality has a historic connection to military service and training. As a result of my success in the classroom, outreach efforts in the community and scholarly achievements, I have served as a tenured faculty member as a full professor at two universities over the last 14 years.

I am a firm believer and accomplished in establishing community and strategic partnerships and seeking the support of local, state, and national officials and leaders. Throughout my administrative career, I am privileged to have had the support of a United States Senator, United States Congressmen, several senior military officers and numerous state legislators. My network of contacts and supporters reflect a long list of public servants and community leaders that include local judges, city council officials, members of the Chamber of Commerce, directors of nonprofit organizations and school district administrators. I have also developed working relationships with senior administrators and faculty from major research higher education institutions, historically black colleges and universities and technical and community colleges throughout the nation. Establishing strategic partnerships are a professional strength of mine and essential for institutional success and program sustainability. Throughout my career I have successfully collaborated with federal agencies, higher education institutions, workforce industries and the U.S. Armed Forces to leverage those opportunities to raise money, recruit students and establish employment opportunities for recent graduates. As Associate Provost and Director of The Graduate School, I will efficaciously continue those efforts with great success.

I have been a passionate advocate of diversity and inclusion throughout my academic and professional career. That is why I devote a great deal of time and energy teaching, mentoring, counseling, and advising African American, Hispanic, and female students, as well as students with disabilities, on a number of academic, personal, and social issues. I have also made a determined effort to advance a climate of social understanding and tolerance by offering courses, developing programs, and encouraging public dialogue that highlights racism, classism, misogyny, and inequality in ways that positively impacts the campus environment and surrounding community. I am also a strong champion of a student-centered campus where effective customer service and emotional intelligence is a common feature of campus life. Students must feel acknowledged, valued and appreciated in order to reach their academic and professional potential. Consequently, I have faith in the belief that I can successfully increase graduate enrollment and retention while supporting programming for graduate student development and improving the student experience and graduate campus culture.

In closing, I would like to reiterate my strong interest in this position and welcome the opportunity to contribute to the future success of Georgia College and State University. I trust that my academic training, business education, teaching, outreach and administrative experience have all prepared me to be successful as Associate Provost and Director of

The Graduate School. My personal philosophy is that an education and knowledge are gifts we receive for the upliftment and betterment of society. It is our moral obligation to use those gifts to enlighten, support and mentor others. I am happy to provide additional information should it be requested and look forward to hearing from you in the near future.

Sincerely,

Marcus S. Cox, MBA, Ph.D.
Associate Dean, College of Arts and Sciences
Director, Center for Continuing Studies and Distance Education
Professor of History