

Updates from the Office of Institutional Research and Effectiveness

In this issue:

- Spotlight on Assessment Resources
- Note from the AVP
- Important Assessment Due Dates
- USNWR Peer and COPLAC Comparison Data
- External Reporting Update
- Excel Tip of the Month
- Current Partnerships

Note from the AVP

GC remains in the top tier of the USNWR Regional Universities by maintaining its ranks of 21. USNWR applies 17 measures of academic quality to produce ranks. GC's score was 66 out of 100. The factors assigned the largest weight were graduation and retention (22%), undergraduate academic reputation, (20%), and faculty resources (20%). Other factors are social mobility, graduation rate performance, student selectivity, financial resources, and graduate indebtedness.

Contact us at
ir@gcsu.edu

Spotlight on Assessment:

Developing GC's Next QEP

We've held numerous informational sessions this semester to generate excitement and ideas for our next QEP. Please be part of the process! If you were unable to attend an in-person or virtual session, please visit our QEP website where you will find:

- The purpose and expectations for a quality plan
- The timeline for GC's QEP development and implementation
- A sample proposal template
- Video recordings from the first three open forums
- A list of common QEP topics/themes
- A link to all SACSCOC institutions' QEP topics and executive summaries since 2007

QEP website: <https://irout.gcsu.edu/qep/>

Important Assessment Due Dates

- APRs: July 31, 2021 (past due)
- SMART Reports: October 15, 2021 (past due)
- Progress & Planning: November 30, 2021
- Core Assessment, Fall 2021: December 17, 2021
- CPRs: April 30, 2022
- Core Assessment, Spring 2022: May 20, 2022

USNWR Highlights: Peer Comparison

GC has a standard set of 15 peers with whom we compare Admissions, Enrollment and Graduation data. Each year our office uses data from U.S. News and World Reports (USNWR) to compare GC to our peer group. 6 measures are highlighted below for 2022. One measure worth providing an explanation is the Peer Assessment Score. This measure is determined by administering a Peer Assessment Survey to presidents, provosts and deans of admissions asking them to rate the academic quality of peer institutions with which they are familiar on a scale of 1 (marginal) to 5 (distinguished). USNWR takes a two-year weighted average of the ratings. The 2022 Best Colleges rankings factor in scores from both 2021 and 2020. Additional measures included in this newsletter issues are Freshman Retention, Student/Faculty Ratio, Percent of Classes under 20 students, Percent of Classes over 50 students, and Graduation Rate.

Peer Assessment Score	
School	Year 2022
Truman State University	3.800
Winthrop University	3.500
SUNY--Geneseo	3.400
Georgia College & State Univ.	3.300
Univ. of Wisconsin--La Crosse	3.200
Univ. of Wisconsin--Eau Claire	3.200
Univ. of Mary Washington	3.200
Murray State University	3.200
U. of North Carolina--Asheville	3.100
Radford University	3.100
University of Montevallo	3.000
Univ. of Wisconsin--Stevens Point	3.000
Longwood University	3.000
Morehead State University	2.900
Ramapo College of New Jersey	2.800
Eastern Connecticut State Univ.	2.500

Freshman Retention	
School	Year 2022
Ramapo College of New Jersey	86%
Univ. of Wisconsin--La Crosse	85%
Truman State University	85%
SUNY--Geneseo	85%
Georgia College & State Univ.	84%
Univ. of Wisconsin--Eau Claire	82%
Univ. of Mary Washington	81%
Murray State University	78%
Longwood University	78%
Eastern Connecticut State Univ.	78%
University of Montevallo	76%
Univ. of Wisconsin--Stevens Point	75%
U. of North Carolina--Asheville	74%
Morehead State University	74%
Winthrop University	73%
Radford University	73%

Student/Faculty Ratio	
School	Year 2022
University of Montevallo	12 to 1
Winthrop University	12 to 1
Univ. of Mary Washington	13 to 1
U. of North Carolina--Asheville	13 to 1
Eastern Connecticut State Univ.	14 to 1
Radford University	14 to 1
Truman State University	14 to 1
Longwood University	15 to 1
Morehead State University	15 to 1
Murray State University	16 to 1
Ramapo College of New Jersey	16 to 1
Georgia College & State Univ.	17 to 1
SUNY--Geneseo	18 to 1
Univ. of Wisconsin--Stevens Point	19 to 1
Univ. of Wisconsin--La Crosse	19 to 1
Univ. of Wisconsin--Eau Claire	21 to 1

Percent of Classes under 20	
School	Year 2022
Murray State University	65%
Morehead State University	65%
Longwood University	60%
Winthrop University	58%
Truman State University	58%
Georgia College & State Univ.	56%
Univ. of Mary Washington	55%
U. of North Carolina--Asheville	55%
Radford University	55%
Eastern Connecticut State Univ.	45%
Ramapo College of New Jersey	40%
SUNY--Geneseo	35%
Univ. of Wisconsin--Stevens Point	31%
Univ. of Wisconsin--La Crosse	27%
Univ. of Wisconsin--Eau Claire	27%
University of Montevallo	

Percent of Classes of 50+	
School	Year 2022
Eastern Connecticut State Univ.	0%
Ramapo College of New Jersey	0%
Longwood University	1%
U. of North Carolina--Asheville	1%
Winthrop University	1%
Georgia College & State Univ.	2%
Morehead State University	2%
Murray State University	3%
Radford University	3%
Truman State University	3%
Univ. of Mary Washington	4%
SUNY--Geneseo	8%
Univ. of Wisconsin--Stevens Point	10%
Univ. of Wisconsin--Eau Claire	11%
Univ. of Wisconsin--La Crosse	12%
University of Montevallo	

Graduation Rate	
School	Year 2022
SUNY--Geneseo	78%
Truman State University	75%
Ramapo College of New Jersey	72%
Univ. of Wisconsin--La Crosse	71%
Univ. of Wisconsin--Eau Claire	67%
Longwood University	67%
Univ. of Mary Washington	65%
Georgia College & State Univ.	62%
U. of North Carolina--Asheville	62%
Winthrop University	61%
Univ. of Wisconsin--Stevens Point	59%
Radford University	56%
Eastern Connecticut State Univ.	56%
University of Montevallo	54%
Murray State University	53%
Morehead State University	43%

USNWR Highlights: COPLAC Institution Comparison

GC is 1 of 28 U.S. members of the Council of Public Liberal Arts Colleges (COPLAC) whose mission is to advance the aims of its member institutions and to drive awareness of the value of high-quality, public liberal arts education in a student-centered, residential environment. Below you will see how GC compares to other COPLAC institutions on 4 measures reported by USNWR.

Please note that there is some overlap between our peer group and COPLAC institutions. Some COPLAC institutions do not report to USNWR.

School	Year 2022
Truman State University (MO)	3.8
University of Maine at Farmington	3.4
SUNY--Geneseo	3.4
Georgia College & State University	3.3
Univ. of Mary Washington (VA)	3.2
Sonoma State University (CA)	3.2
U. of North Carolina Asheville	3.1
Keene State College	3.1
Evergreen State College (WA)	3.1
University of South Carolina Aiken	3.0
University of Montevallo (AL)	3.0
Univ. of Illinois--Springfield	3.0
St. Mary's College of Maryland	3.0
New College of Florida	3.0
Ramapo College of New Jersey	2.8
Kentucky State University	2.8
University of Minnesota Morris	2.6
Massachusetts Col. of Liberal Arts	2.6
University of Virginia--Wise	2.5
Fort Lewis College (CO)	2.5
Eastern Connecticut State University	2.5
Midwestern State University (TX)	2.4
Univ. of Science and Arts of Okla.	2.3
Shepherd University (WV)	2.3
Henderson State University (AR)	2.3
University of Wisconsin--Superior	2.2
Northern Vermont University (VT)	2.0
Mansfield University of Pennsylvania	2.0

School	Year 2022
Ramapo College of New Jersey	86%
Truman State University (MO)	85%
SUNY--Geneseo	85%
St. Mary's College of Maryland	84%
Georgia College & State University	84%
Univ. of Mary Washington (VA)	81%
New College of Florida	80%
University of Minnesota Morris	79%
Sonoma State University (CA)	79%
Eastern Connecticut State University	78%
Univ. of Illinois--Springfield	77%
University of Montevallo (AL)	76%
U. of North Carolina Asheville	74%
Mansfield University of Pennsylvania	73%
Keene State College	73%
University of Maine at Farmington	72%
Massachusetts Col. of Liberal Arts	72%
Shepherd University (WV)	70%
University of Wisconsin--Superior	69%
University of Virginia--Wise	68%
Midwestern State University (TX)	67%
Kentucky State University	67%
University of South Carolina Aiken	66%
Univ. of Science and Arts of Okla.	64%
Northern Vermont University (VT)	64%
Henderson State University (AR)	64%
Evergreen State College (WA)	64%
Fort Lewis College (CO)	63%

School	Year 2022
New College of Florida	6 to 1
St. Mary's College of Maryland	9 to 1
Massachusetts Col. of Liberal Arts	10 to 1
University of Maine at Farmington	11 to 1
University of Minnesota Morris	11 to 1
Univ. of Illinois--Springfield	12 to 1
University of Montevallo (AL)	12 to 1
University of Virginia--Wise	12 to 1
Keene State College	13 to 1
Univ. of Mary Washington (VA)	13 to 1
U. of North Carolina Asheville	13 to 1
Eastern Connecticut State University	14 to 1
Kentucky State University	14 to 1
Truman State University (MO)	14 to 1
University of South Carolina Aiken	15 to 1
Midwestern State University (TX)	16 to 1
Ramapo College of New Jersey	16 to 1
Georgia College & State University	17 to 1
SUNY--Geneseo	18 to 1
Evergreen State College (WA)	21 to 1
Sonoma State University (CA)	21 to 1

School	Year 2022
SUNY--Geneseo	78%
Truman State University (MO)	75%
St. Mary's College of Maryland	72%
Ramapo College of New Jersey	72%
Univ. of Mary Washington (VA)	65%
New College of Florida	63%
U. of North Carolina Asheville	62%
Georgia College & State University	62%
University of Minnesota Morris	60%
University of Maine at Farmington	60%
Sonoma State University (CA)	60%
Keene State College	60%
Eastern Connecticut State University	56%
Univ. of Illinois--Springfield	55%
University of Montevallo (AL)	54%
Evergreen State College (WA)	54%
Massachusetts Col. of Liberal Arts	53%
University of Virginia--Wise	46%
Midwestern State University (TX)	44%
University of South Carolina Aiken	41%
Henderson State University (AR)	35%
Kentucky State University	30%

Our office has compiled a more comprehensive, multi-year Peer and COPLAC comparison report. If you are interested, please email ir@gcsu.edu to request.

External Reporting Update

Our office is in the process of submitting data to the following organizations for external reporting purposes:

- Common Data Set
- CUPA Faculty in Higher Education Survey

Current Partnerships

Due to the nature of our work as the central source of official GC historical data, IR is in constant communication and partnership with departments across campus. Here are just a few of our projects and partnerships from this month:

- IR provided data for the annual AACN (American Association of Colleges of Nursing) survey.
- IR provided data for the USNWR survey used in our rankings for Nursing, Education, and Criminal Justice.

Excel Tip of the Month

Use Function Screen Tips

If you aren't familiar with the arguments of a function, you can use the function ScreenTip that appears after you type the function name and an opening parenthesis. Click the function name to view the Help topic on the function, or click an argument name to select the corresponding argument in your formula.